

KEW GARDENS FESTIVAL *of Cinema*

AUGUST 4TH - 13TH
2017



The Kew Gardens Festival of Cinema expects to attract over 3500 visitors over its 10 day run. Audience members will consists of a unique and diverse group of filmmakers from around the world, with vistors including media representatives, film distributors and other major industry professionals. Movie buffs and Cinephiles along with the residents of Kew Gardens and it's surrounding neighborhoods are also expected to attend.

Many audience and festival attendees will be first time visitors to Kew Gardens, and we want to expose them to the best the neighborhood has to offer.

With an appoximate print run of 6,000 program guides, the KGFC offers affordable rates to local and independent businesses to help promote their establishments.

Alternative Options

Festival Program Map Highlight: \$175
Have your Business highlighted on our Festival program map.

Business Literature on display: \$250
Promotional Flyers, Postcards, Coupons (you provide) displayed at our venue promo table (500 pcs min.)

Advertisement & Price Guide

SLIDES

From Friday, August 4 to Sunday, August 13, the Festival offers the opportunity to project advertising slides during all programing intermissions at the Kew Gardens Cinemas. Estimated intermissions: 50. Estimated rotational passages: 200

Investment: \$1,500

Display

From Friday, August 4 to Sunday, August 13, the Festival offers the opportunity to mount a booth in the lobby area of the Kew Garden Cinemas or outdoors in The Kew Gardens Cinemas Park. Space is very limited.

Investment: Indoor booth \$4,000
Outdoor Booth: \$2,500

Trailer

From Friday, August 4 to Sunday, August 13, the Festival offers the opportunity to have your :15 second or :30 second commercial or trailer play before all our program blocks as well as uploaded to our online video channels to be seen by thousands of future viewers.

Investment: :15 second spot: \$2,500
:30 second spot: \$3,500

**KEW GARDENS
FESTIVAL**

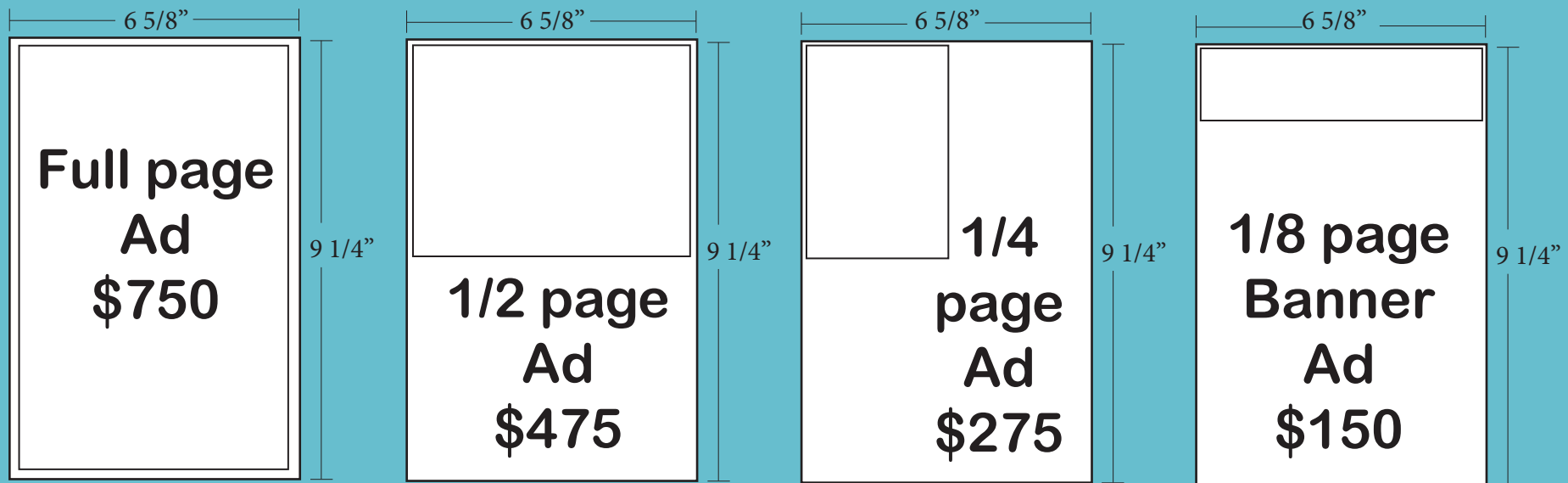
of Cinema

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Program Advertisement & Price Guide

Deadline for Ad space reservations is June 1 2017



Please contact us to inquire about Back and Inside Cover pricing & availability.

Contact

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